Project Summary: The purpose of the quick-start user guide is to provide the consumer with reference material which will enable them to use the basic functions of the electric shaver right out of the box.

Project Goals: Upon consulting the quick-start guide, the user will be able to identify parts of the shaving unit, be able to charge the shaving unit, turn on the unit, perform basic shaving practices, power the unit off, and clean the unit for storage.

Project Scope: The team will need to identify what parts of the unit are necessary to communicate to the user via the quick-start guide. They will also need to research what techniques are appropriate for shaving with an electric razor. Finally, they will need to determine what actions are necessary to perform minimal cleaning of the unit between each use.

Resources: The team will need to have pictures or diagrams to visually convey features of the shaving unit. They will also need to use online, print, and video materials to determine how the user would approach operation of a similar device. We will also need to explore cleaning techniques to keep the razor functional between usage by researching and through testing these techniques to ensure that they are consistent with end-user expectations.

Deliverables: The user should be able to identify basic features and functions of the unit to enable them to quickly pick up the functions of the product. This will also provide us with a document for future reference, should we need to change or modify particular parts of the documented processes.

Project Stakeholders: Our investors and end-users are the most important stakeholders in this venture. Our investors will need to see that the quick-start guide enables users to quickly and efficiently use the unit, thereby encouraging them to purchase from our brand in the future. The involvement of investors will start as we begin the process of drafting our quick-start guide and will end at the finalization of that document. Our end-users are the population most directly impacted by the quick-start guide as it allows them to easily operate the unit, without reading about every function and piece of the product. For the end-user, involvement begins at the time of purchase and lasts for a short time until they are comfortable with the product.

Project Change Management: Throughout the project, we will meet on a weekly basis to discuss progress on the project- including review of layouts, pictures and diagraming, as well as syntax used within the quick-start guide. We will also ask our investors to meet with us every few weeks to confirm that they agree with the format being used. As the project develops, we will conduct random end-user testing to confirm that instructions are easily understood and help

them with functions of the product. At each team meeting, we will discuss any changes that may need to be implemented in terms of resources, deadlines, or features. We will determine whether changes are necessary and, if so, whether these changes will impact our project goals in a negative or positive way, whether these changes are viable, and how soon these changes may need to be implemented. Our main goal here would be to ensure that any changes are deliverable in relation to time constraints and available resources.

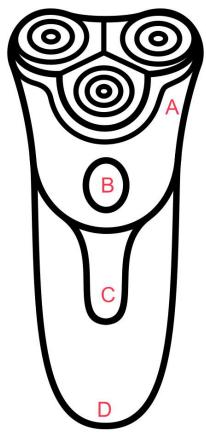
Target Audience: The demographic for which we are creating our quick-start guide are primarily males, approximately 30-40 years old, who work in the professional management industry in the greater Quad Cities area which includes parts of Illinois and Iowa. The population of that area practice a culture that places great importance on being able to perform basic functions of electronic and mechanical items with little instruction. The ability to easily utilize the Rs93i to look appropriate in the workplace, with little setup and maintenance, is a highly-valued trait in a product.

The following document is our suggested first draft for the quick-start guide.

This guide is designed to help you to quickly learn some of the basic operations for your new Runwe Rs93i electric shaver, such as charging the unit, powering the unit on, using the unit, and cleaning the unit for storage.

Rs93i Diagram

The most important parts of the Rs935 are:



- A: The Head Unit
- B. Head Release Button
- C. Power Indicator Light and on/off Switch
- D. Power Cord Attachment Socket

# Charging the Rs93i

- Plug the included power cable into the power cord attachment socket (D)
- The indicator light (C) will glow red when the unit needs charging
- The indicator light (C) will turn green when the unit is fully charged
- Unplug the power cable from the unit and the power outlet
- Store in the unit and cable in the included storage case

# Using the Rs93i

- Wash the areas to be shaved with warm water and pat dry (Rose, N/A)
- Start with areas where sensitive skin may become irritated (Rose, N/A)
- Rub your hand on the area to be shaved, taking note of which direction feels rough (Rose, N/A)

- Pull the skin tight with the spare hand (Rose, N/A)
- Press the on/off switch (C) to turn the unit on
- Apply the razor head (A) to the area at a right angle (Rose, N/A)
- Using small, circular motions, shave the area (Rose, N/A)
- When finished shaving all areas, press the on/off switch (C) to power the unit off

## Cleaning the Rs93i

- Press the head release button (B) to pivot the head unit open
- Use the included razor brush to clean stubble from the head unit
- Close the head unit by pivoting the head downward until a snap is heard
- Use a moist cloth to wash the top of the head unit
- Store the unit in the storage case

## Frequently Asked Questions

### Why can't I get the power cable to fit?

The power cable has a dimple to prevent incorrect insertion. Please make sure that the dimple is lined up with the cut-out on the unit to ensure that it is properly fitted.

## How long does the shaver take to charge?

The Rs935 takes an hour to charge once it has been plugged in. The indicator light will glow green when it is fully charged.

#### Why should I wash my skin before use?

Oils and dirt on the skin can contribute to irritation. We recommend washing with warm water to reduce that risk, as well as to soften the hair for shaving.

#### Is cleaning the unit necessary before storage?

The rotary blades in the Rs935 can become dull and cease operation when clogged with stubble. We recommend brushing stubble from the head unit after each use to ensure maximum performance and to avoid skin irritation due to dull blades.

#### Why does the head unit keep springing open?

The head unit operates on a spring which opens once the release button (B) is triggered. This helps the user to access the blades for cleaning. When the head unit is pivoted to close, it will continue to spring open until the latch catches. A snap can be heard when the head unit is firmly in place.

# **Works Cited**

- Rose, B. (N/A). *Stop the Irritation: How to Shave with an Electric Razor*. Retrieved from primandprep.com: https://www.primandprep.com/how-to-shave-with-an-electric-razor/
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