

George LeBlanc

ITEC 5320, Professor Sandoval

Design Document, Part 3

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Project Overview

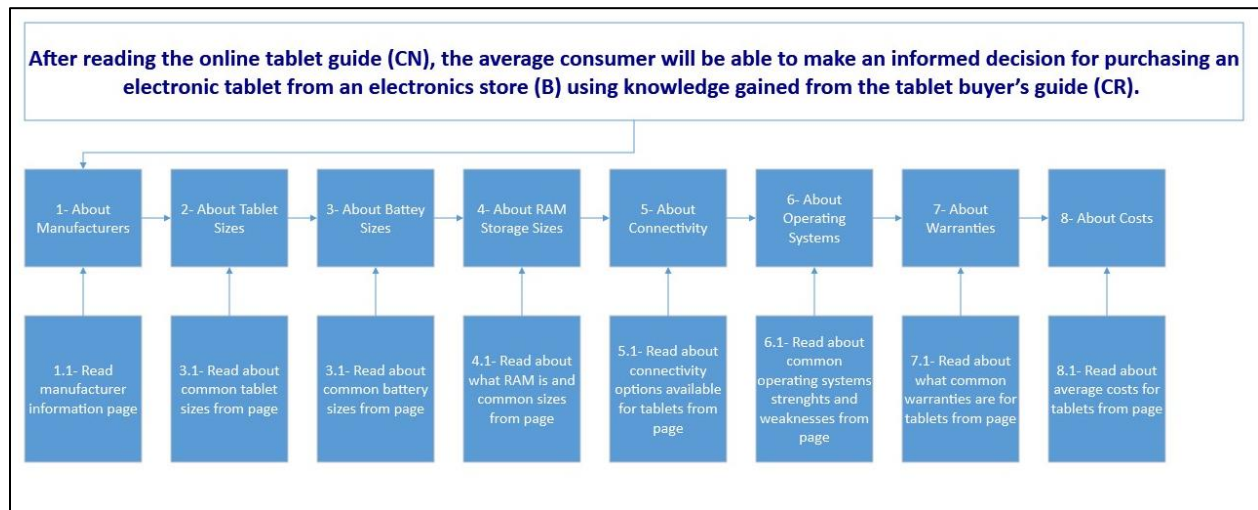
Electronic tablets have become a common tool for entertainment, education, and business over the past decade. Early attempts at marketing electronic tablets met with low consumer adoption for a variety of reasons. Around 2010, Apple Computers began marketing its iPad brand while other vendors began offering their own versions utilizing the Android operating system by Google. Mass adoption happened seemingly overnight, with offerings coming in different sized, operating systems, connectivity, storage, and pricing.

With so many models and variations of the electronic tablet available, the choice can be overwhelming and frustrating for the average consumer. This guide attempts to rectify that need by addressing the features most consumers should consider when purchasing a tablet.

Identify Instructional Goal

The learner will be able to make an informed purchase of an electronic tablet from an electronics store by considering price and features.

Goal Analysis Diagram



Subordinate and Entry Skills

Terminal Objective: The learner will be able to select an electronic tablet from an electronics retailer by considering software, hardware, and price point.

- 1 Performance Objective- After reading the online guide (CN) the consumer will select the brand or manufacturer of tablet they will purchase (B) based on information from the guide (CR).
 - 1.1 Subordinate Objective- After accessing the internet and reading the online guide (CN) the learner will consider tablet brands and manufacturers (B) by examining information about popular brands (CR).

- 2 Performance Objective- After reading the online guide (CN) the learner will decide what screen size they require of the tablet (B) based on primary uses for their tablet (CR).
 - 2.1 Subordinate Objective- After accessing the internet and reading the online guide (CN) the learner will understand size options available (B) by considering visual field needed for their tablet (CR).

- 3 Performance Objective- After reading the online guide (CN) the learner will decide what battery size they will require of the tablet (B) based on the options discussed in the guide (CR).
 - 3.1 Subordinate Objective- After accessing the internet and reading the online guide (CN) the learner will understand battery size options (B) based on the functionality they need from their tablet (CR).

- 4 Performance Objective- After reading the online guide (CN) the learner will decide upon RAM requirements (B) based on information from the online guide (CR).
 - 4.1 Subordinate Objective-After accessing the internet and reading the online guide (CN) the learner will understand memory sizes offered for electronic tablets (B) based on media storage needs (CR).

- 5 Performance Objective- After reading the online guide (CN) the learner will choose the connectivity functions they require from the tablet (B) based on the information from the online guide (CR).
 - 5.1 Subordinate Objective-After accessing the internet and reading the online guide (CN) the learner will understand types of connectivity available and what they require (B) based on usage requirements for the tablet (CR).

- 6 Performance Objective- After reading the online guide (CN) the learner will decide upon an operating systems for their tablet (B) based on what they feel meets their usage criteria (CR).

6.1 Subordinate Objective- After accessing the internet and reading the online guide (CN) the learner will be understand the different operating system features available(B) based on information provided in the online guide (CR).

7 Performance Objective- After reading the online guide (CN) the learner will decide upon the warranty they require for their tablet (B) based on what they feel meets their usage criteria (CR).

7.1 Subordinate Objective- After accessing the internet and reading the online guide (CN) the learner will be understand the different warranty coverages available(B) based on information provided in the online guide (CR).

8 Performance Objective- After reading the online guide (CN) the learner will decide what they can afford to pay for their tablet (B) based on what they feel meets their usage criteria (CR).

8.1 Subordinate Objective- After accessing the internet and reading the online guide (CN) the learner will be understand the different costs for tablets(B) based on the features discussed in the online guide (CR).

Learner Analysis

This online guide is meant to help adult consumers in everyday life. The consumer should have a basic education equivalent to at least a High School diploma. Consumers will range in age, starting at the age of 18 and continuing upward. These consumers should have rudimentary knowledge of electronics and computer systems. The guide is meant to be read by a diverse and general audience. The only factor common to readers of this guide will be that they are people that are interested in knowing what some of the basic decisions are when buying an electronic tablet.

Basic skills assessments were gathered from asking people of varying ages and backgrounds what they considered the basic skills required to interact with computer technology. The persons asked were between the ages of 25 to 62 to gather information from the widest possible range of ages over 18.

Learner Analysis Table

Information Categories	Data Sources	Learner Characteristics
Entry Skills	Interview	Over the age of 18, has fundamental knowledge of operating computer systems, high school education or better
Prior Knowledge	Interview	The learners will have a fundamental understanding of how to operate computer software and hardware.
Attitudes Toward Content	Interview	The learners are interested in knowing the important considerations involved in purchasing an electronic tablet.
Attitudes Toward Delivery System	Interview	Learners are engaged with content by choice and welcome ease of access to the guide.
Motivation Towards Instruction	Interview	Learners are motivated to research common characteristics of electronic tablets, leading to the purchase of an electronic tablet that meets their needs.
Education and Ability Levels	Interview	The learners possess average education- equal to a high school diploma. They possess experience using other electronic mediums such as home computer systems and cellular phones.
General Learning Preferences	Interview	Learners prefer to research products through the internet. They prefer to have concise, direct, easily-understood terms.
Attitudes Toward Training Organization	N/A- The guide is presented online for anyone to use.	N/A- The guide is not presented as part of an organization.
General Group Characteristics	Interview	The learners are heterogenous, comprising a range of ages, genders, and backgrounds.

Learning Context

The context for use of the online guide can be in the home or while travelling since the guide is presented online for ease of access. The learner will need access to an internet connection through a device that has an internet browser capable of displaying standard Hypertext Markup Language (HTML) to render content.

Learning Context Table

Information Categories	Data Sources	Learning Site Characteristics
Number/Nature of Site	Observation	Because of the virtual nature of the learning materials, the learners will be accessing the guide anywhere, anytime.
Site Compatibility with Instructional Needs	Observation	The learner may access the site in any location and at any time. There are no specific sites needed for this learning activity.
Site Compatibility with Learner Needs	Observation	The learner may access the site in any location, and at any time.
Feasibility for Simulating Workplace Site	Observation	The learners will be able to interact with the guide in any environment they have internet access and a device capable of displaying web content. Therefore, there is no workplace site associated with the learning content.

Performance Context

Because the guide is online, the performance context for the learners will be everyday life situations. The availability of the guide to mobile devices means that the consumer may be able to revisit the information at any time. The site designer will implement graphics and navigation that are designed for maximum comprehension for users. Instructions will use clear and concise language for universal interpretation.

The data was collected by interviewing random people between the ages of 25 and 62.

Performance Context Table

Information Categories	Data Sources	Performance Site Characteristics
Managerial Support	N/A	N/A- The learners are accessing the information presented in the guide by choice and not as part of any professional requirement.
Physical Aspects of the Site	N/A	Learners will be able to access the guide anywhere they have an internet connection and device capable of displaying website content. There is no physical requirements for them to interact with the learning materials.
Social Aspects of the Site	N/A	Because of the virtual nature of the learning environment, there is no social dimension to the information.
Relevance of the Skills to the Workplace	Interview	While the learners are acquiring the information for personal use, some have said that the skills learned may be useful in their professional lives as they interact with similar technology.

Performance Objectives

After reading through the online guide, the learner will be able to identify major characteristics common to modern electronic tablets. This instruction will help them to consider what they require from the tablet, or what features they may forego where price may be a factor.

Performance Objectives Table

Main Instructional Goal	Terminal Objective
Learners will be able to identify features of an electronic tablet to make an informed purchasing decision at a retail site or store.	Using information presented through the online portal, learners will understand and identify features of electronic tablets. Following completion, the learner will be able to select a tablet that meets their individual needs, based on hardware and software features they may need. Effectiveness of information delivery will be measured by comparing pretest and posttest performance.
Main Step in Instructional Goal	Objective
1 Identify popular tablet manufacturers	When provided with information about popular tablet manufacturers from the online guide, be able to identify strengths and weaknesses of that brand.
Subordinate Skills	Objective
1.1 Read about tablet manufacturers	Prior to purchasing a tablet, access the internet and read information provided about tablet manufacturers.
Main Step in Instructional Goal	Objective
2 Identify typical screen sizes for tablets	When provided with information about popular screen sizes for electronic tablets from the online guide, be able to identify strengths and weaknesses of available sizes.
Subordinate Skills	Objective
2.1 Read about screen sizes for tablets	Prior to purchasing a tablet, access the internet and read information provided about screen sizes available for electronic tablets.
Main Step in Instructional Goal	Objective
3 Identify typical battery sizes for tablets	When provided with information about battery sizes available for electronic tablets from the online guide, be able to identify charge time and usage time for electronic tablets.
Subordinate Skills	Objective
3.1 Read about battery sizes for tablets	Prior to purchasing a tablet, access the internet and read information provided about battery sizes available for electronic tablets.
Main Step in Instructional Goal	Objective
4 Identify typical RAM sizes for tablets	When provided with information about RAM sizes for electronic tablets from the online guide, be able to identify average RAM sizes available for storage of media.
Subordinate Skills	Objective

4.1 Read about RAM sizes for tablets	Prior to purchasing a tablet, access the internet and read information provided about RAM sizes available for electronic tablets.
Main Step in Instructional Goal	Objective
5 Identify typical connectivity options for tablets	When provided with information about connectivity options available for electronic tablets from the online guide, be able to identify connectivity types and uses.
Subordinate Skills	Objective
5.1 Read about connectivity options for tablets	Prior to purchasing a tablet, access the internet and read information about connectivity options available for electronic tablets.
Main Step in Instructional Goal	Objective
6 Identify operating systems available for tablets	When provided with information about operating systems available for electronic tablets from the online guide, be able to describe weaknesses and strengths of operating systems for electronic tablets.
Subordinate Skills	Objective
6.1 Read about operating systems for tablets	Prior to purchasing a tablet, access the internet and read information about operating systems available, and the strengths and weaknesses inherent to them.
Main Step in Instructional Goal	Objective
7 Identify manufacturer warranties available for tablets	When provided with information about manufacturer warranties available for electronic tablets from the online guide, be able to identify common options available.
Subordinate Skills	Objective
7.1 Read about manufacturer warranties for tablets	Prior to purchasing a tablet, access the internet and read information about manufacturer warranties available for most tablets.
Main Step in Instructional Goal	Objective
8 Identify average costs of tablets available	When provided information about common costs for electronic tablets, be able to identify the average costs associated with electronic tablets.
Subordinate Skills	Objective
8.1 Read about average costs of tablets	Prior to purchasing an electronic tablet, access the internet and read information about typical warranties offered with an electronic tablet purchase.

Design Evaluation Chart

Main Instructional Goal	Terminal Objective	Test Item
Learners will be able to identify features of an electronic tablet to make an informed purchasing decision at a retail site or store.	Using information presented through the online portal, learners will understand and identify features of electronic tablets. Following completion, the learner will be able to select a tablet that meets their individual needs, based on hardware and software features they may need. Effectiveness of information delivery will be measured by comparing pretest and posttest performance.	The learner will be able to purchase an electronic tablet using features they identify as necessary after reading through the online guide.
Main Step in Instructional Goal	Objective	Test Item
1 Identify popular tablet manufacturers	When provided with information about popular tablet manufacturers from the online guide, be able to identify strengths and weaknesses of that brand.	In the space below, select the characteristic you identify as most important when purchasing from the manufacturer you've selected.
Subordinate Skills	Objective	Test Item
1.1 Read about tablet manufacturers	Prior to purchasing a tablet, access the internet and read information provided about tablet manufacturers.	In the space below, select a manufacturer you will purchase your tablet from.
Main Step in Instructional Goal	Objective	Test Item
2 Identify typical screen sizes for tablets	When provided with information about popular screen sizes for electronic tablets from the online guide, be able to identify strengths and weaknesses of available sizes.	In the space below, select a screen size you will need for your tablet.
Subordinate Skills	Objective	Test Item
2.1 Read about screen sizes for tablets	Prior to purchasing a tablet, access the internet and read information provided about screen sizes available for electronic tablets.	In the space below, select the primary visual requirement needed from your tablet.
Main Step in Instructional Goal	Objective	Test Item
3 Identify typical battery sizes for tablets	When provided with information about battery sizes available for electronic tablets from the online guide, be able	In the space below, select the battery size necessary for your tablet.

	to identify charge time and usage time for electronic tablets.	
Subordinate Skills	Objective	Test Item
3.1 Read about battery sizes for tablets	Prior to purchasing a tablet, access the internet and read information provided about battery sizes available for electronic tablets.	In the space below, identify the maximum amount of time you will need from your tablet before recharging.
Main Step in Instructional Goal	Objective	Test Item
4 Identify typical RAM sizes for tablets	When provided with information about RAM sizes for electronic tablets from the online guide, be able to identify average RAM sizes available for storage of media.	In the space below, select the size of RAM you will require for your tablet.
Subordinate Skills	Objective	Test Item
4.1 Read about RAM sizes for tablets	Prior to purchasing a tablet, access the internet and read information provided about RAM sizes available for electronic tablets.	In the space below, choose the media type that you will be storing to your tablet.
Main Step in Instructional Goal	Objective	Test Item
5 Identify typical connectivity options for tablets	When provided with information about connectivity options available for electronic tablets from the online guide, be able to identify connectivity types and uses.	In the space below, select the primary connectivity type you will require from your tablet.
Subordinate Skills	Objective	Test Item
5.1 Read about connectivity options for tablets	Prior to purchasing a tablet, access the internet and read information about connectivity options available for electronic tablets.	In the space below, select the primary means of information transfer you require from your tablet.
Main Step in Instructional Goal	Objective	Test Item
6 Identify operating systems available for tablets	When provided with information about operating systems available for electronic tablets from the online guide, be able to describe weaknesses and strengths of operating systems for electronic tablets.	In the space below, select the operating system that you will need for your tablet.
Subordinate Skills	Objective	Test Item
6.1 Read about operating systems for tablets	Prior to purchasing a tablet, access the internet and read information about operating	In the space below, select the feature of the operating system most important for your tablet.

	systems available, and the strengths and weaknesses inherent to them.	
Main Step in Instructional Goal	Objective	Test Item
7 Identify manufacturer warranties available for tablets	When provided with information about manufacturer warranties available for electronic tablets from the online guide, be able to identify common options available.	In the space below, select the warranty you will need for your tablet.
Subordinate Skills	Objective	Test Item
7.1 Read about manufacturer warranties for tablets	Prior to purchasing a tablet, access the internet and read information about manufacturer warranties available for most tablets.	In the space below, select the type of warranty you will require of your tablet.
Main Step in Instructional Goal	Objective	Test Item
8 Identify average costs of tablets available	When provided information about common costs for electronic tablets, be able to identify the average costs associated with electronic tablets.	In the space below, select the price you will spend on your tablet.
Subordinate Skills	Objective	Test Item
8.1 Read about average costs of tablets	Prior to purchasing an electronic tablet, access the internet and read information about typical prices associated with an electronic tablet purchase consistent with options needed.	In the space below, select the feature least necessary to meet your budget for the tablet.

Instructional Strategy Alignment

Learning Component	Design Plan
Cluster 1- Manufacturer Selection	<p>Objectives: Identify strengths and weaknesses of popular tablet manufacturers.</p> <p>Content: Examines reputation for reliable hardware and customer support among brands.</p> <p>Example: Apple computers are known for durability and professionally trained support technicians.</p>
Cluster 2- Screen Size Selection	<p>Objectives: Identify primary visual requirements from the tablet.</p> <p>Content: Examines sizing options for maximum clarity and portability.</p> <p>Example: 7- and 8-inch tablet screens allow for a smaller form factor, while also providing plenty of screen for reading eBooks or viewing photographs.</p>
Cluster 3- Battery Size Considerations	<p>Objectives: Identify battery sizing that allows for uptimes consistent with user requirements.</p> <p>Content: Discusses power consumption according to settings and media used, as well as average battery life for typical sizes in tablets.</p> <p>Example: Utilizing “dark modes” for electronics reverses the contrast and requires less power drain of the battery.</p>
Cluster 4- RAM Sizing Considerations	<p>Objectives: Identify what RAM is and typical sizing options available on tablets.</p> <p>Content: Differentiate ROM and RAM on tablets, types of media that require more space, expansion options available, and common sizes in tablets.</p> <p>Example: RAM can be expanded on certain models by purchasing and installing micro-sd cards.</p>

Cluster 5- Connectivity Options Available	<p>Objectives: Describe common connection types tablets utilize for transfer of data and information.</p> <p>Content: Describes the differences between Wi-Fi and cellular data. Discusses what Bluetooth is and how it can be used.</p> <p>Example: Wi-Fi signals allow for downloading of data from the internet, most people have their home internet set up this way and many public spaces offer free internet connectivity through this means.</p>
Cluster 6- Looking at Operating Systems for Tablets	<p>Objectives: Describe features of the most common operating systems available for tablets.</p> <p>Content: Discusses the main features of operating systems on tablets, including interface, file system, and application expansion options.</p> <p>Example: Apple's iOS operating system is widely recognized for its ease of use, but it has limited options available for replacement of standard applications on the platform.</p>
Cluster 7- Warranty Coverage Considerations	<p>Objectives: Describes the types of warranties common for tablets and standard warranty lengths of coverage.</p> <p>Content: Provides an overview of types of damages that warranties cover, standard coverage times, and what extended coverage offers.</p> <p>Example: Mechanical failure and hardware issues are almost always backed up by the company. Damage due to water exposure and physical roughness often are considered the responsibility of the owner and are outside the factory guarantee.</p>
Cluster 8- Looking at Costs	<p>Objectives: Inform about average prices of tablets according to brand, features, and size.</p> <p>Content: Provides examples of how screen size, type, brand name, and features affect pricing of tablets. Encourages consumers to look at what they can afford and what they don't really need.</p>

	Example: Apple iPad models feature stylish design, feature sets, and brand recognition, but are also some of the most expensive available.
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Implementation Plan

Two individuals of similar educational background, comfortable with common computer usage, and differing ages have offered to test the materials prior to live launch. Both individuals have limited experience using electronic tablets and do not own one. They are both display a positive attitude toward learning more about electronic tablets for personal and professional enrichment. Neither of the individuals approached have any familial affiliation or extensive relationship to the instructional designer.

An email will be sent to each of the individuals with a hypertext link to the online guide.


Evaluation Plan


To evaluate the effectiveness of the online guide, I will rely on data comparison between the pre-test and posttest instruments. This is necessary because the medium of delivery to the learners does not allow for direct observation. Each test will feature the same information, but should have different results based on what has been learned through the information provided in the guide.

Learning Module Screenshot Gallery

Learning Module Splash Screen


Home > Tablet Features For Beginners


Instructor
George LeBlanc


Category
Uncategorized

Tablet Features For Beginners

🕒 1 Hour
📶 Beginner
📖 9 Lessons
🏆 3 Quizzes
👤 8 Students



Free

Requirements

Target audiences

Overview

Curriculum

Instructor


Technology moves so fast these days that it's often very easy to feel left behind. One of the most prevalent pieces of technology today, the electronic tablet, can be found almost everywhere. Hotels and stores provide customers with tablets to help them check-in and make purchases, libraries offer tablets for visitors to locate physical books, and hospitals offer them to visitors in waiting areas to pass time. They can be used to watch movies, read books, play games, and create documents. Housewives, college students, and senior citizens have all found ways to use this portable technology to make life easier.

This online guide is meant to be an introduction to basic features of electronic tablets for new users. By reading through this guide, you will be able to make an informed purchase regarding the brands, features, and operating systems available for tablets.

Learning Module Curriculum Screen

Introduction

- Introduction Preview ✓
- Pre-Test 10 questions ✓
- About Manufacturers ✓
- Tablet Sizes ✓
- Battery Sizes for Tablets ✓
- Mid-Test 5 questions ✓
- What is RAM? ✓
- Types of Connectivity ✓
- Operating System Basics ✓
- Common Warranty Options ✓
- Pricing Factors ✓
- Final Quiz 10 questions Equal ✓

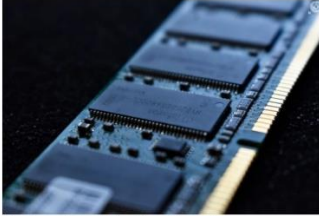


Free

A Learning Module Content Screen

Tablet Features For Beginners

What is RAM?



Courtesy of Liam Briese from Unsplash.com

Random Access Memory (RAM) is the type of memory that stores information like pictures, video, music, or documents. Tablets always have some amount of RAM built in. Some manufacturers have designed their tablets for expansion by allowing for secure digital (SD) cards of differing sizes to compliment internal memory. There are limits to the sizes you can add, based on the type of operating system the tablet uses. Always check the documentation for your electronic tablet to find out how much your tablet can hold!

Modern Tablets typically come with 16, 32, or 64 GB. Apple iPads do not have expansion slots to add memory and typically come in sizes of 64, 128, 256, or 512 GB. The larger iPad models can and do go up to 1 and 2 TB, but these are very expensive.

[< Prev](#)[Next >](#)

A Learning Module Testing Screen

Tablet Features For Beginners

Final Quiz

This is the last quiz for the online guide! Complete the ten questions to see if you have a better understanding of what electronic tablets have to offer.

Keep in mind that you are welcome to retake the course as often as you need to!

Question 1 to 10

00:15

FINISH QUIZ

1. Final Quiz Question 1

Bluetooth connections enable a tablet to connect to the internet.

☐ True

☐ False

2. Final Quiz Question 2

[< Prev](#)

Implementation and Formative Evaluation Report

The Tablet Features for Beginners online guide was initially created as a localized WordPress website, utilizing a Learning Management Systems (LMS) plugin. By using Xampp software, the designer was able to create the site structure, add content, create a test bank, and perform localized testing over a one-week period.

At the conclusion of localized testing, a Bluehost account was purchased to house the site for access over the internet. A localized backup was uploaded to the hosting site with additional testing conducted to verify that site structure and content were preserved.

Upon confirmation that the site was ready, several individuals were approached and asked to participate in testing the website by logging in and working through the content. The two individuals that participated reflected all of the characteristics discussed in the learner analysis section:

- Basic education- both participants reported possessing at least a high school diploma
- Over 18 years of age- one participant is 42 and the other is 62
- Rudimentary knowledge & skills with computer hardware and software
- Exhibited interest in purchasing a tablet sometime in the future
- Reported they frequently used the internet for researching goods prior to purchase

As part of the learning module, participants were required to take a pretest to measure understanding of concepts prior to reading the lesson. The pretest consisted of ten questions, worth ten points each.

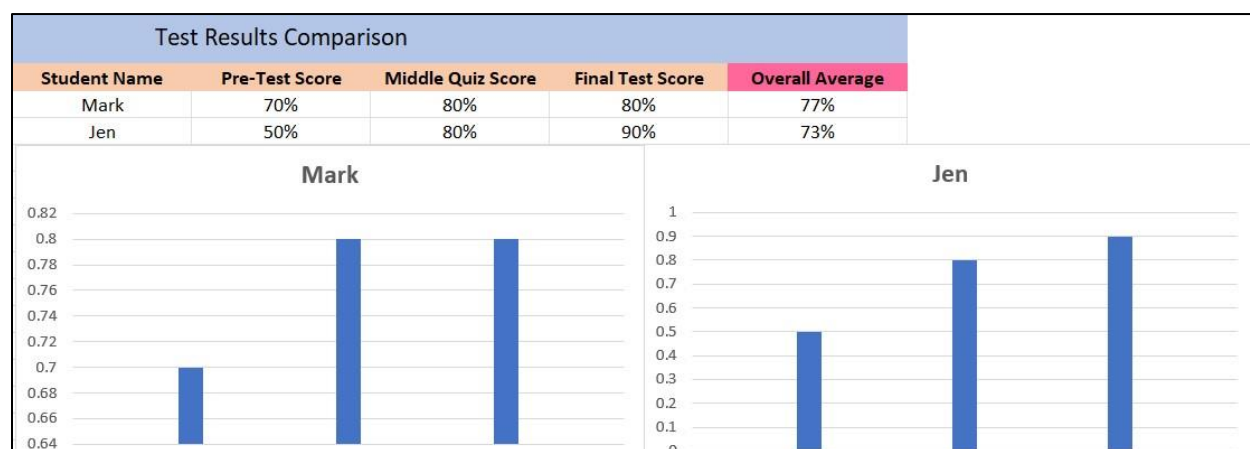
Farther into the module, the participants submitted a five-question quiz- with each question worth 20 points- to gauge understanding of concepts covered so far. Finally, the participants took part in another 10-question quiz- each question again being ten points- covering concepts discussed during the course. The table below shows individual scores for each quiz.

Learner Testing Results Table

Name	Pre-Test	Middle Quiz	Final Quiz
Mark	70/100	80/100	80/100
Jen	50/100	80/100	90/100

Between both participants, the most common question missed regarded the memory expansion options available for iPad products. When looking at how the information was framed in the lesson regarding RAM and memory expansion, a section may need to be added explaining more about cloud storage as an option for memory expansion as the participants voiced confusion over that element. This will be a consideration for Version 2 of the site.

As the screenshot below demonstrates, the test results do seem to indicate that the learning module has been effective, when comparing pretest to final test data. By adjusting the RAM lesson to account for cloud storage, there may be a marked improvement in the understanding of memory options for tablets.



Immediately following the completion of the online guide, a survey was dispatched to both participants to gauge effectiveness of the site in delivering the content. These surveys were designed using Likert Scale formatting, to gather more in-depth data.

Mark's Survey Results

Thank you for participating in the testing of the Tablet Features Guide. Your quiz scores will help us to determine how effective the content was in providing new users with information that may be helpful in making a purchase.

If you have a few moments, we would ask if you could answer the following survey questions. These questions don't affect the content of the guide, they help us determine whether the material was presented in a manner that is useful. Again, your feedback will enable us to make the site a better resource going forward.

Once you have completed the following survey, please email back to: george.leblanc@mga.edu.

Please put an "X" in the box next to the response most appropriate to your experience.

1. The information was clearly written.

1-Strongly Disagree	
2-Somewhat Disagree	
3-Neither Agree Nor Disagree	
4-Somewhat Agree	X
5-Strongly Agree	

2. The guide was easy to navigate.

1-Strongly Disagree	
2-Somewhat Disagree	X
3-Neither Agree Nor Disagree	
4-Somewhat Agree	
5-Strongly Agree	

3. The guide was completely quickly.

1-Strongly Disagree	
2-Somewhat Disagree	
3-Neither Agree Nor Disagree	
4-Somewhat Agree	X
5-Strongly Agree	

4. The theme was pleasing to the eye.

1-Strongly Disagree	
2-Somewhat Disagree	
3-Neither Agree Nor Disagree	
4-Somewhat Agree	X
5-Strongly Agree	

5. The information progression was logical.

1-Strongly Disagree	
2-Somewhat Disagree	
3-Neither Agree Nor Disagree	X
4-Somewhat Agree	
5-Strongly Agree	

Jen's Survey Results

Thank you for participating in the testing of the Tablet Features Guide. Your quiz scores will help us to determine how effective the content was in providing new users with information that may be helpful in making a purchase.

If you have a few moments, we would ask if you could answer the following survey questions. These questions don't affect the content of the guide, they help us determine whether the material was presented in a manner that is useful. Again, your feedback will enable us to make the site a better resource going forward.

Once you have completed the following survey, please email back to: george.leblanc@mga.edu.

Please put an "X" in the box next to the response most appropriate to your experience.

1. The information was clearly written.

1-Strongly Disagree	
2-Somewhat Disagree	
3-Neither Agree Nor Disagree	X
4-Somewhat Agree	
5-Strongly Agree	

2. The guide was easy to navigate.

1-Strongly Disagree	
2-Somewhat Disagree	X
3-Neither Agree Nor Disagree	
4-Somewhat Agree	
5-Strongly Agree	

3. The guide was completely quickly.

1-Strongly Disagree	
2-Somewhat Disagree	
3-Neither Agree Nor Disagree	X
4-Somewhat Agree	
5-Strongly Agree	

4. The theme was pleasing to the eye.

1-Strongly Disagree	
2-Somewhat Disagree	
3-Neither Agree Nor Disagree	
4-Somewhat Agree	
5-Strongly Agree	X

5. The information progression was logical.

1-Strongly Disagree	
2-Somewhat Disagree	
3-Neither Agree Nor Disagree	X
4-Somewhat Agree	
5-Strongly Agree	

Survey Results

Survey Question Analysis					
Name Of Survey Respondents	Question 1: The Guide Was Clearly Written	Question 2: The Guide Was Easy To Navigate	Question 3: The Guide Was Completed Quickly	Question 4: The Guide Was Pleasing To The Eye	Question 5: The Information Progression Was Logical
Mark	4	2	4	4	3
Jen	3	2	3	5	3
Results By Description					
Strongly Disagree	0	0	0	0	0
Somewhat Disagree	0	2	0	0	0
Neither Agree Nor Disagree	1	0	1	0	2
Somewhat Agree	1	0	1	1	0
Strongly Agree	0	0	0	1	0
Results By Percentage					
Strongly Disagree	0%	0%	0%	0%	0%
Somewhat Disagree	0%	100%	0%	0%	0%
Neither Agree Nor Disagree	50%	0%	50%	0%	100%
Somewhat Agree	50%	0%	50%	50%	0%
Strongly Agree	0%	0%	0%	50%	0%

As the screenshot demonstrates, the data collected demonstrate a need to refine the formatting for the site so that navigation is more straightforward for the next iteration. The progression of the information may also need to be reorganized in a more linear manner for future participants.

